



**NABARD hold Sensitization workshop at Budgam.
DDC asks Banks to increase outreach to poor and needy.**

Budgam, 23 Feb,2017:-NABARD in collaboration with the district administration, Budgam organised One day Sensitization workshop for bankers , line departments, and farmers in the Meeting Hall , Budgam .

The District Development Commissioner Budgam Chaired the function.

The objective of the workshop was formulation of credit linkage of Self Help Groups, Joint Liability Groups and its benefit to the rural populace. The participants were also sensitized about modern Dairy Development practices under area development approach in rural areas to increase milk production for enhancing income of the farmers.

The DDC enjoined upon the heads of various Banks and financial institutions to further improve credit- deposit ratio so that priority sector especially the weaker sections of the society get adequate financial support to improve their living standard. He called for launching awareness camps in far flung rural areas about various bank schemes aimed for the betterment of poor and weaker sections of the society. “It will be a great service to humanity , if we could help to solve the banking needs of the poor,” DDC observed.

In addition, the DGM, NABARD threw light on the “Stand Up India Scheme” launched by GOI. He impressed on the commercial banks to credit link at least one SC/ST entrepreneur especially woman with their banks adding

that each such entrepreneur can get hassle free credit from Rs.10 lakhs to Rs.100 lakhs for establishing his unit in service , trade or manufacturing sector.

Besides a large number of progressive farmers , the workshop was also attended by LDM, Budgam, Cluster Head, J K Bank , Heads of different Banks and line departments including Handicrafts, Handloom ,Agriculture , Horticulture, Animal Husbandry, Industries etc.